# Garmentory

## **The Customer**



Garmentory is an online marketplace of indie boutiques and emerging designers across the United States, Canada and 30 other countries. Garmentory's mission is to support small and independent business owners and encourage buying fewer, better things. Founded in 2013, they currently have over 1,000 vendors on the Garmentory platform selling everything from clothing (including vintage), shoes, bags, home goods, accessories, and more.







"I love Routable's modern intuitive UI and responsive support team. The API was very straightforward and barely took a day. If you're thinking about using Routable for your payables and receivables, just do it!"

Sunil Gowda

Co-founder and CEO of Garmentory



## The Challenge

For Sunil, Co-founder and CEO of Garmentory, initiating payments to over 1,000 indie boutiques and designers was becoming increasingly difficult. He needed a payments solution that would allow his employees to send mass payments to their growing base of boutiques and designers. Their current payment process was manual and tedious and wouldn't scale with the company, so Sunil knew he had to find a payments solution that could handle hundreds of payments a month.



#### **The Solution**

Routable was the best solution for the Garmentory team. With Routable's API, Garmentory is now able to send out mass payments to their vendors, as well as contractor payments and one-off receivables. Vendors can manage their own onboarding process and easily select their preferred payment method.



#### **The Benefits**

Routable's modern and easy-to-use API saved Sunil countless hours he would have spent building a payments solution in-house. Now the Garmentory team can pay their rapidly growing base of boutiques and designers without worrying about the process breaking as they scale. They've also saved valuable hours spent onboarding and updating vendor information, because vendors are able to onboard themselves and manage their own bank account information.

# Reach out



Interested in how Routable's API can help you with crossborder payments and automate your finance workflows?

Contact: sales@routable.com